

LOLLYPOTZ FRANCHISEES ENJOY SWEET SUCCESS

Lollypotz, continues to take the franchise world by storm and is sharing the success of some of its newest and brightest franchisees.

Twelve months ago, if you had suggested to Melbourne nurse, Susy Vulich that she would be running her own retail lollypotz store, she would have been more than surprised – but since Susy discovered Lollypotz at last year’s Melbourne Franchising Expo her life has been totally transformed.

Susy, of Ivanhoe, Victoria, recently opened her beautiful store in Greensborough. This, with a mixture of casual leasing in mainstream centres, has allowed Susy to market her business to, not only the retail market, but help her secure corporate clients as well.

Lollypotz produce beautiful chocolate bouquets and deliver them Australia wide. With a network of stores across the country, this allows customers to purchase online or instore and bouquets can be delivered anywhere around Australia. In addition, Lollypotz specialty is corporate events, weddings, parties and corporate thank you gifts.

Susy enjoys the lifestyle that Lollypotz offers, although says that sometimes you have to be prepared to be very busy.

“Christmas and Mother’s Day are frantic in the gift giving industry so there is no rest around these times!”

Susy says she ‘loves the potz’ and she loves creating her own designs, which she keeps putting forward to Lollypotz head office for inclusion in new ranges.

Susy’s store is a true reflection of what Lollypotz is and can offer – and her customer service levels keep the customers coming back for more.

“It’s been hard work getting it off the ground, learning the skills and reaching the corporate clients, but it is very rewarding. I love to see people’s reactions when I do a special design or colour combination for them,” she said.

Susy, a mother of two young children, enlists the help of her husband Andrew and friends and family to help out in the shop at busy times. “It is a family friendly business,” says

Susy who aims to be the most successful Lollypotz franchisee in the country!

Hot on her tails, though is Newcastle mum, Juley Troy, who is only very new to the Lollypotz family. Juley and her husband, Justin, bought the Newcastle franchise earlier this year to enable them to have a family business which both of them could share and strive to build a successful franchise together. Mother’s Day was an incredibly busy time for Juley, who is also balancing life with a one year old daughter. Juley took the option of taking some casual leasing space in a Westfield Centre in Newcastle and was absolutely inundated.

“We just couldn’t keep up – the demand was absolutely out of this world,” Juley says. With all that exposure, Juley’s internet and call centre orders also went through the roof. Juley has had a few weeks to recover from the Mother’s Day mayhem, but is now looking to locate to her own store in the Newcastle region and prepare for Christmas. Juley was attracted to Lollypotz because of the vibrancy of the product, the flexibility of working

arrangements and her desire to run her own show.

Both of these women are a true reflection of the Lollypotz philosophy and are dedicated to provide excellent service throughout their business. They rely on the Lollypotz call centre and support team to assist them with all their ongoing needs.

Jane Rogan, Lollypotz’ national franchise manager says Suzy and Juley are fantastic franchisees.

“If only I could clone Susy and Juley and put them in all the unsold territories around Australia, this would be a dream,” she said.

Lollypotz is currently looking to establish franchises in Brisbane, Tasmania and SA, but still have good locations available in all states. ❖

For further information about becoming a Lollypotz franchisee please call 1300 656 597 or visit www.lollypotz.com.au



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