

market place

An eastern states favourite has come to Perth with the opening of Lollypotz, which specialises in chocolate bouquets

SAIVING it with flowers is always pretty special. But when you can say it with a bouquet made out of chocolate it makes it even sweeter. This is what two former West Aussies have brought back home in time for the festive season.

Craig Harris and John Western have become the WA franchisees of Lollypotz, which is a huge hit in the eastern states with its range of chocolate bouquets.

"Lollypotz originated in Canberra and I saw it explode in the eastern states. It was massive in a very short time so I took the opportunity to bring it to WA," Craig says.

"It's a gift that can be delivered like flowers, but they won't fade or die and they taste really yummy. They also look fantastic and anyone receiving them are just thrilled when they get one delivered to them."

Craig and John opened the first Lollypotz store in Perth on November 1 and have already sold two franchises for outlets in Fremantle and Mandurah.

Customers can visit the shops to view the products, or chocolate bouquets can be ordered online or over the phone. Gifts range from \$5.95 for bomboniere to \$149 for a Moet classic bouquet, where the champagne is surrounded by Ferrero Rocher chocolates.



Currently on sale is a Festive Potz range that includes Christmas wreaths and trees.

"We've tried to make the Christmas range sparkle and have included some festive favourites," Craig says.

According to Craig, the WA response to Lollypotz so far has been overwhelming.

"We're pinching ourselves, it's just so popular," he says.

A team of five workers produce the chocolate bouquets at the Perth store, at the corner of Bulwer and Lake streets.

"At the moment the Fremantle and Mandurah Lollypotz outlets are home-based but will be moving into shopfronts early in the New Year," Craig says.

He says Lollypotz creates chocolate bouquets for everyone – from Baby Potz to please new mothers to Potz of Love and Potz for Him and Her. The store is also tailoring gifts to meet special personal requests as well as corporate needs.

"We're hoping to create our own niche in the market instead of replacing any particular item," Craig says.

"For a long time, John and I were looking for something special we could launch together and we feel with Lollypotz we've certainly found that."

Beth Rivers

Lollypotz

* location: Cnr Bulwer and Lake streets, Perth

* phone: 1 300 565 597

* open: Monday to Friday, 9am-5.30pm; Saturday, 9am-noon

* website: www.lollypotz.com.au