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There's a potful of lollies for everyone

YOU can't go wrong with sweets and chocolates, says Wakerley's Kay O'Connell.

The franchise owner of Lollypotz Redlands spends her days creating sweet gift bouquets.

And the masterpieces are becoming a popular business opportunity, with the company earning their position on the BRW Fast Franchises list.

It ranked fourth on the 2012 list for revenue growth and second on the list by outlet growth.

"I knew from the first time I saw the Lollypotz product that it was a great product and it was the business for me," Ms O'Connell said.

"Lollypotz has approximately 100 bouquets to choose from with bouquets suitable for both women and men as well as children for all occasions."

With the pink and black bouquet Just Because and Cadbury Favourites bouquet



LOLLY LADY: Lollypotz Redlands owner Kay O'Connell.

among the most popular buys, there is also a Liquor Potz range featuring the Beer and Cheer for male clients and Hearts and Bubbles for the ladies.

"It takes 10-30 minutes to make a bouquet depending on the size and complexity of it. The more chocolates in the bouquet, the more chocolates there are to wrap."

While sales are primarily driven through the website, Ms O'Connell said she would be at Capalaba Central Shopping Centre during Easter from April 4-7.

Lollypotz started in 2009 and has now grown to more than 35 franchises across Australia.