

New Farm's Lisa Liddell opens the latest franchise Lollypotz



Sweet success for peninsula

THE Lollypotz phenomenon has come to town and New Farm's Lisa Liddell could not be happier as the owners have "saved the best city until last".

Lisa opened the latest franchise of the award-winning online and retail business with her partner, well-known peninsula businessman Paul Antonelli and based it at New Farm.

Lisa and Paul have sales, marketing and design backgrounds and their families have strong connections in the area.

As the name suggests, Lollypotz specialises in creating little pots of sweets – chocolate gift bouquets. It was started in Canberra about two years ago and, in that time, its popularity has spread like wildfire. In the past six months, 26 franchises have been started to bring the total to 32 across Australia, New Zealand and Singapore.

Lisa said she was attracted to the franchise because she loved the Lollypotz way of doing business: "The idea of creating delicious gifts and helping people celebrate the best moments in their lives is very exciting and rewarding. It's an exciting new career for me."

To complement the online sales, Lisa is to take samples of her craft from the

computer screen to the streets with stalls in the MacArthur Central mall in Brisbane's CBD from November 15-19 and December 13-24.

"It's a great opportunity for consumers to see the product. They look beautiful online but when you see them before your eyes, you cannot resist them," Lisa said.

Lollypotz has a wide variety of fun gift bouquets, including a popular range of Christmas bouquets and wreaths.

"We provide a great gift for any occasion (with) innovative design and beautiful chocolates," Lisa said. "We also have a number of potz which include champagne or wine so all bases are covered. What a great combination of two favourites – chocolate and champagne; the perfect gift for any occasion."

Lollypotz's specialises in corporate packages, where large orders can be placed and the potz branded to the company style and image. Weddings are another speciality.

Orders can be placed with Lisa to be delivered anywhere in Australia.

For any special requests or corporate orders, telephone Lisa 0433 280 607, the Lollypotz call centre at any time on (1300) 565 597 or log on to www.lollypotz.com.au

as seen in **village**
news
new farm – fortitude valley